



aifc sports

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Hong Kong – England



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PROFESSIONAL SPORTS MANAGEMENT
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ABOUT US...

AIFC Sports Ltd are a Hong Kong based sports management company with a high level of professional expertise in a wide range of sports activities and business interests. With a management team consisting of expert qualified sports coaches with many years of experience in both Hong Kong and also abroad working alongside top local business professionals, **AIFC Sports** are well placed to help you deliver your aspirations within the youth sports environment.

The following information showcases the various services and sectors **AIFC Sports** currently operate within.



- 1.0 Coach Education
- 2.0 Sports Tours
- 3.0 Specialist Coaching & Trials



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1.0 COACH EDUCATION ...

The Director of Sports at **AIFC Sports**, Jim Hackett, is a Level 4 UEFA A License Coach and former English FA Coach Tutor with decades of experience in both youth football and the professional game as well as 8 years being based and working in Hong Kong. Mr. Hackett leads our coach education programme and has successfully delivered many Level 1 Coaching in Football courses in Hong Kong, helping raise the standard of youth football coaching at grassroots level immeasurably over the years.

Our passion for developing coaches helps us keep our course content fresh and up to date with all the latest coaching techniques and insights, whilst our top administration team ensure the whole process runs like clockwork for the course candidates.

With a focus on age appropriate coaching based on the **Long Term Player Development Model** and sessions that holistically engage the player using the **4 Corner Structure**, our coach education programme seeks to ensure that not only are coaches able to impart practical knowledge to their players based on these professional principles, but that they do so in a way that is motivational in a safe and friendly learning environment.

To learn about what courses are currently available, including specialist CPD training for key elements of the games including attacking play, defending when organised/disorganised or playing with a high press, simply contact us and find out what we can do for you in delivering a bespoke education programme.





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2.0 SPORTS TOURS...

AIFC Sports work with top professional tour partners to help deliver first class sports tour experiences for various organisations and clubs. These tours have gained access to the academies and training centres of some of the world's foremost football clubs such as **Real Madrid, Liverpool, Manchester Utd** and **Chelsea**. With a wide range of other clubs open to be included on future tours from England, Spain, Germany and Holland there are unlimited possibilities to create a bespoke tailored tour for any client.

Alongside behind the scenes access to top class academies our sports tours include appropriate level fixtures against local opposition, live sports events including English Premier League fixtures, training sessions with professional club coaches and cultural and tours of world class cities and the best **independent private schools** in the world.

As well as long haul destinations **AIFC Sports** have fantastic connections across the South East Asia region and are able to help teams and clubs take part in tournaments and tours in Thailand, China, Cambodia and of course also Hong Kong. Whatever your sport, we can provide a specialist tour that will give once in a lifetime experiences for all involved. Contact us today to see what we can do for you.



